



# Graphic Design + Video + Web

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## Experience

Graphic Design

Video Production

Web

1987

1997

2012

2014

### Manager of Content Assets + Graphic Designer Advanced Interactive Systems

As an asset manager implemented, negotiated and monitored the company content asset programs. Increased revenue and asset values through identifying efficiencies, policy updates and development of content.

- Key member of the marketing team as a graphic designer. My responsibilities included logo design, sales sheets, trade show graphics and exhibit design, print ads and photography of brand assets.
- Developed filming process for the production of multi-screen content in support of the Air Marshal programs.
- Adapted existing technologies to conversational and mental illness awareness training for law enforcement and military applications.
- Prototyped an application for tablet devices to bridge the gap between classroom instruction and full engagement training. This prototype created a new market opportunity.
- Trained over 150 customer personnel in authoring custom content.
- Produced and directed over 1,200 training scenarios.
- Consistently generated 60% profit margin on all medium-to-large content production.

### Multimedia Specialist + Motion Animator Detonics Defense Technologies

Worked remotely with the technical expert and principle supervisor to meeting critical deadlines on a pioneering training program that was co-developed by the Federal Law Enforcement Training Center. When deployed this program will be used by law enforcement agencies across the United States.

- Video production, video editing and motion animation.

### Principal Videographer + Video Editor Santa Clara Mental Health Department

Principal Videographer in the production of interactive training and community panel discussion videos to train police officers in the area of mental health awareness. Worked with the director, client and principal actors to portray individuals with autism, depression due to the loss of a loved one, bipolar and schizophrenia. The videos are part of a 40-hour intensive training program developed by Santa Clara Mental Health Department.

My roles included:

- Preproduction activities related to managing customer relations, coordinating rented video gear and supporting the director.
- Camera operation, lighting, audio and technical duties during production.
- Post-production tasks including editing, customer reviews and authoring videos to make them interactive.

## Offering graphic design and web experience underpinned by a passion for digital media.

- Experienced in cross-functional team environments.
- Competent at building client relationships while working through the concept to completion stages of a project.
- Skilled at using a consultative approach with users and key stakeholders.
- Consistent record of completing projects on time and on budget.

## Skills



Beginner | Intermediate | Advanced

## Interests



## Portfolio

<http://davidwmclean.prosite.com>



*"David is a master at any task he is presented with, going above and beyond requirements. His creative talents, eye for detail, and professionalism would be an asset to any employer."*

- Cheryl A. Lamphere

*"Dave's input and advice was invaluable during all phases of the project."*

- Patrick Dwyer



## Professional Development

Bellevue College

- Designing Effective Websites
- HTML: Level 1 and 2
- CSS: Level 1
- User Experience Design
- WordPress

## Education

Associates of Arts (AA)  
Visual Communications  
Art Institute of Seattle

Associates of Arts and Science (AAS)  
Fine Art  
The University of Montana-Western